



Bar-Ilan  
University



## International MBA

The International MBA degree is your gateway to global business and entrepreneurship. All courses integrate theory and practice, and highlight corporate valuation and financing, big data analysis, global market strategizing, innovative idea cultivation, business strategy development, testing and planning a business by simulation, and leading and managing a start-up or organization.



# International MBA

Bar-Ilan University's International MBA program provides students with the knowledge, tools and skills required to ensure success in today's global business market. This one-year program, taught entirely in English, offers a broad curriculum, excellent networking opportunities and personal access to faculty members, including applied researchers, inventors, entrepreneurs, general managers, organizational consultants and financial directors.

## Why study at Bar-Ilan University's International MBA Program

| 1 year program | International Study tour | Classes on Monday afternoons and Friday mornings | Work while you study | Meet Israeli entrepreneurs & get to know the Israeli culture | Small class size – VIP treatment | Leadership Training

## Requirements

Bachelor's Degree

GMAT (Exemptions granted in some cases)

## Overview of the Academic Program – Sample Courses

- Marketing Management
- Principles of Finance
- Principles of Management
- Principles of Information Systems
- Financial Accounting
- Quantitative Business Analytics
- Corporate Finance • Business Ethics
- International Marketing
- Organizational Behavior
- International Economics
- International Business Strategy
- International Business Game Seminar
- Cross Cultural Negotiations: Western and the Far East
- Entrepreneurship: From Idea to Market
- Leaders in Business Seminar
- Middle East Studies: Economy
- International Entrepreneurship Seminar
- Valuation of Start-Ups
- Investing in Emerging Markets



**Tuition fee:** NIS 84,900 for the full year program